



Build Business 2017
July 12–14, 2017 • JW Marriott • Indianapolis, IN

Sign up to sponsor by 1/31/17 and save 10%!
2017 SMPS Build Business Sponsorship Agreement Form

Company: _____

Contact Name: _____

Title: _____

Billing Address: _____

City/State/Zip: _____

Telephone: _____ Fax: _____

Email: _____ Company URL: _____

YES, we would like to sponsor 2017 Build Business (See reverse for benefit details):

- Gold Sponsor – \$10,500
- Silver Sponsor – \$5,500
- Bronze Sponsor – \$2,700
- Exhibitor Package – \$1,900
- Supporter Sponsor – \$1,600
- Friend of Build Business – \$600

YES, we would like to sponsor the 2017 SMPS Marketing Communications Awards

Packages – Please Circle: Gold \$10,000, Silver \$5,000, Bronze \$2,500, Supporter \$1,500 or Friend of MCA \$500. Opportunities include: Judging Day Sponsorship • Awards Gala Sponsorship • Awards Gala Wine • Awards Gala Centerpieces • Awards Gala Dessert Reception • Award Category Sponsor • Crystal Awards

YES, we would like to advertise at a 20% discount in the October Awards issue of

Marketer – Please Circle: Inside cover \$1,600; Inside back cover \$1,520; Three-quarter page, back cover \$1,750; Interior, full page \$1,440; Interior, half page \$984; Interior, quarter page \$712

Exclusive 2017 Build Business Opportunities:

Gold Level (\$10,500 commitment):

General Session Keynote (2 Available) • Conference App • Conference Signage • Mobile Device Charging Station (NEW!) • Hotel Key • Specialty Coffee Break • Massage Station • Gala Wine or Dessert

Silver Level (\$5,500 commitment):

• Breakfast or Lunch (3 available) • Receptions (2 available) • Lanyards • Name Badges • Client Panels • Gala Centerpieces • After Party • After Party Photo Booth • Water Bottles • Conference Track • Conference Notebook • Registration Tote Bags • Pocket Schedule • Program Guide

Bronze Level (\$2,700 commitment):

Refreshment Breaks (4 available) Client Panel (non-exclusive) • CPSM Day/Lounge • SMPS Service Day

See reverse for details and complete payment information.

2017 Build Business Sponsorship

All Packages Include: Company shout out on social media, company logo/link and 75-word description on conference web site; logo in at-show slideshow and verbal acknowledgement from podium during keynote addresses; logo on at-show app, signage, and program guide (if SMPS receives logo by production deadlines)

Friend of Build Business – \$600: Includes above benefits

Supporter Sponsor – \$1,600: Includes above benefits plus pre- and post-show attendee mailing lists.

Bronze Sponsor – \$2,700:

All Supporter sponsor benefits plus:

One complimentary registration + Awards Gala ticket
One invitation to President's Thank You reception
Opportunity to add registrants or purchase exhibit space at discount

Silver Sponsor – \$5,500:

All Supporter sponsor benefits plus:

One complimentary registration + Awards Gala ticket
Two invitations to President's Thank You reception
One display space with 6' draped table and 2 chairs
Non-exclusive sponsorship of event/activity
Opportunity to add registrants or purchase exhibit space at discount

Gold Sponsor – \$10,500:

All Supporter sponsor benefits plus:

Two complimentary registrations + two Awards Gala tickets
Four invitations to President's Thank You reception
Company logo in pre- and post-conference emails
Exclusive sponsorship of event/activity
Opportunity to present a 20-minute session in Networking Lounge
One display space with 6' draped table and 2 chairs
Full page, 4/color ad in August or October *Marketer*

Exhibitor Package – \$1,900

All Supporter sponsor benefits plus:

6' foot draped display table + two chairs
Free wi-fi
Opportunity to add representatives or upgrade to full registration at a discount (inquire about rates)

Sponsorship Payment Schedule and Terms: 50% due within 30 days of agreement and final balance due by March 31, 2017.

Cancellation policy: Cancellations received before March 31, 2017, will be completed refunded. Cancellations received between March 31 and June 1, 2017, are subject to 50% cancellation penalty. Cancellations after June 1, 2017: sponsor will be charged entire sponsorship amount. If sponsorship payments are not received in full by July 1, 2017, SMPS has the right to cancel exhibit space and sponsorship agreement. ***For sponsored items ordered by SMPS, sponsor may be required to cover and be invoiced for the cost of production, in addition to sponsorship amount. SMPS will work with sponsor on deadlines, artwork, proofs, and delivery.**

Signature: _____ Date: _____

Payment Information:

Total sponsorship amount \$ _____

Please Invoice for the Total Amount: \$ _____ Check #: _____

Credit Card Visa MasterCard Amex

Credit Card #: _____ Exp. Date: _____

Name on card: _____ V-Code: _____

Signature: _____ Date: _____

(Signature required for ALL payments)

Although payments to SMPS are not tax deductible as charitable contributions for federal income tax purposes, they may be deductible as ordinary and necessary business expenses under other provisions of the Internal Revenue Code.

Fax or mail this form to:

Society for Marketing Professional Services
123 N. Pitt Street, Suite 400
Alexandria, VA 22314

Fax: 703.549.2498

Attn: Christine Chirichella
Phone: 571.348.2251

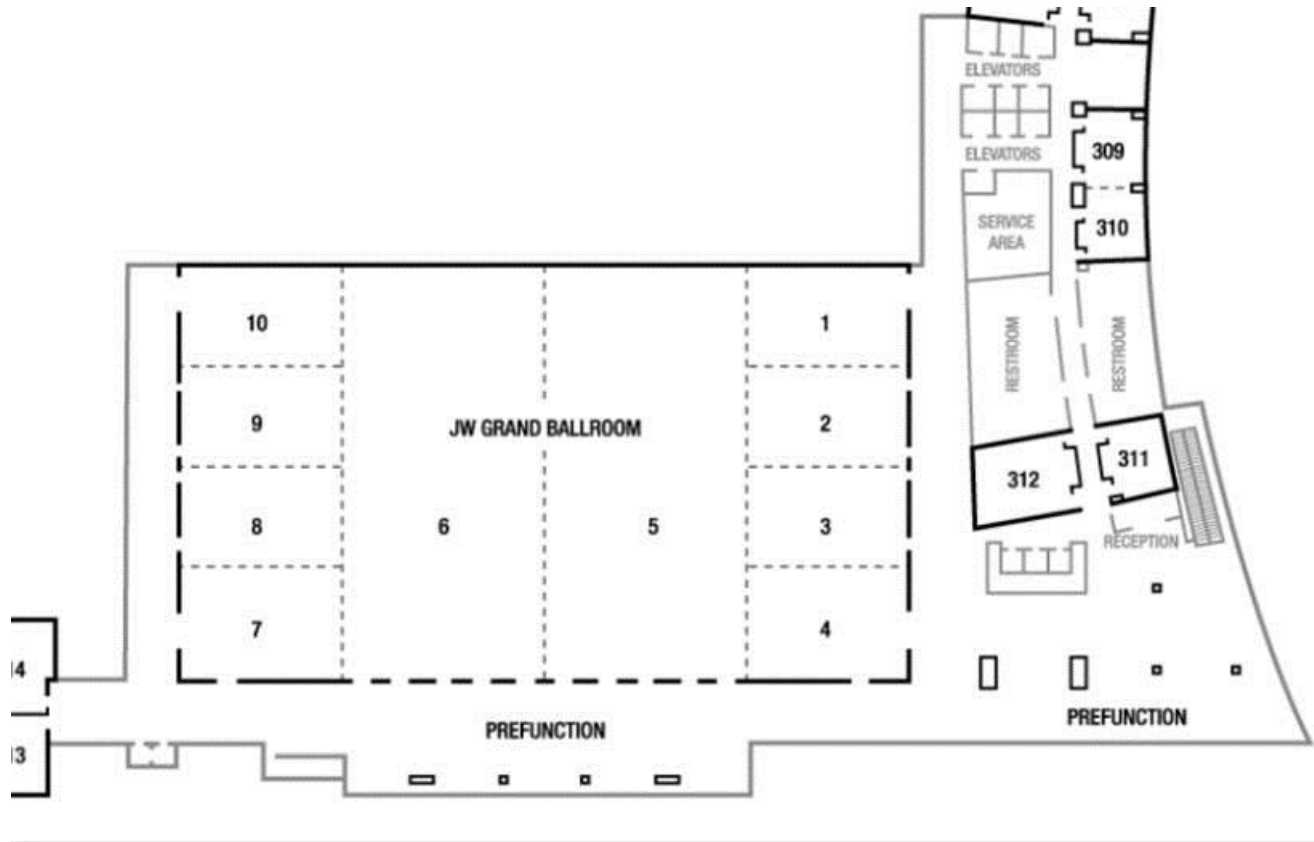
SMPS Tax ID#: _____

Company Logo and Description Instructions: (REQUIRED)

- High resolution 300 dpi graphic file in .eps vector and .png format of your company logo to christine@smps.org
- 50-word company description to christine@smps.org
- Due ASAP to be included in all promotions
Email: christine@smps.org with questions.

Build Business 2017 Floor Plan

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JW 6–10 is grand ballroom for keynotes, 5 exhibits, 1–4 breakouts